

K-BEAUTY LOCAL FAVORITES

A thoughtful Olive Young guide
featuring products personally used and repeatedly purchased
by Youla and women in her circle-not just bestseller rankings.

For very sensitive skin,
please check the ingredient list before purchasing.



OLIVE  YOUNG



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Clean It Zero Cleansing Balm Original - Banila Co 바닐라코 클린잇제로 클렌징밤

Global No.1 Cleansing balm 🏆 Loved by K-beauty fans worldwide, this award-winning balm is designed to melt away even waterproof makeup effortlessly, leaving your skin clean, soft, and refreshed.

WHIPPED VEGAN PACK CLEANSER 휩드 비건 팩클렌저

“This is one of my favorite products, the smell, the texture, and the results. The smell is soo good almost good enough to eat. The texture is sooo soft and fluffy. The results left my skin hydrated and clean.”



LAGOM Cellup Micro Foam Cleanser 라곰 셀럽 마이크로 폼 클렌저

The foam is extremely fine, so it feels very soft and gentle on the skin. Even with a light rub, it creates a dense lather that feels like it cleans deep into the pores. After rinsing, there's almost no tightness. Instead, your skin feels hydrated, which I really loved.



Dr.G Red Blemish Clear Soothing Toner

닥터지 레드 블레미쉬 클리어 수딩 토너

Long-lasting Moisturization Panthenol, Beta-Glucan and Betaine strengthen the skin barrier and helps reduce moisture loss. Suitable for acne-prone skin

Bring Green Bamboo Hyalu Hydrating Toner

브링그린 대나무 히알루 수분 토너

A favorite among women in Korea with dry skin, this toner quickly replenishes moisture without leaving skin feeling tight, irritated, or sticky even when layered several times.



ROUND LAB 1025 Dokdo Toner

라운드랩 1025 독도 토너

provides a gentle exfoliating effect that helps remove dead skin cells while deeply moisturizing, leaving your skin soft and refreshed without irritation. Perfect for daily use on sensitive skin



innisfree Green Tea Seed Hyaluronic Serum with Panthenol and Niacinamide 이니스프리 그린티 씨드 히알루론산 수분 세럼

It's a hydrating product with a generous size for the price. Consider trying it if you're not sensitive to niacinamide, denatured alcohol, lactic acid, or fragrance.



Torriden DIVE IN Low Molecular Hyaluronic Acid Serum 토리든 다이버인 저분자 히알루론산 세럼

A serum recommended by many of my friends, especially for dry skin that needs lasting hydration. It leaves skin feeling moisturized inside and out, with a plumper, smoother-looking finish and a healthy glow.

d'Alba White Truffle First Spray Serum 달바 퍼스트 스프레이 세럼

This is my mom's number-one pick!
this d'Alba spray is the kind of mist you end up reaching for all the time! It gives your skin a hydrated, radiant glow instantly, creating that smooth "glass skin" look. The ultra-fine mist sprays evenly, so it layers beautifully even over makeup without disturbing it.





ZEROID Soothing Lotion 제로이드 수딩 로션

Fast-absorbing lotion soothes and hydrates dry, sensitive skin without heaviness. Delivers effective moisture and calming care, leaving skin soft, smooth, and refreshed.

AESTURA ATOBARRIER365 Cream 에스트라 아토베리어365 크림

TRIPLE LIPID COMPLEX: A powerful blend of ceramides, fatty acids, and cholesterol helps strengthen the skin barrier, locking in moisture and protecting against external aggressors



HANYUL Pure Artemisia Hydrating Calming Moisturizer 한울 쑥시카 수분크림

A gentle, moisturizing cream for sensitive or blemish-prone skin. It helps calm the look of redness and soothe skin on days when it feels irritated or unsettled.

Dr.G Black Snail Cream 닥터지 블랙스네일 크림

Rich, bouncy texture that leaves skin feeling firm and deeply moisturized, with a subtle glow from within. It's especially comforting in dry weather and during the cold winter months.





UNOVE Water Essence Mist 우노브 워터 에센스 미스트

Protein water mist for fresh and soft finish you can use anywhere, anytime.
Simply spray for moisturizing. Water essence hair mist that completes fresh and soft hair with double hydration of moisture and essence.

Dr.FORHAIR Folligen Thickening Shampoo 닥터포헤어 폴리젠 샴푸

A popular choice for thinning hair, this shampoo leaves the scalp feeling clean and refreshed without stripping moisture.
Lightweight and gentle enough for daily use, especially if you're focusing on scalp care and strengthening your roots.



Hair Plus Protein Bond Ampoule Essence 헤어플러스 단백질 본드 앰플에센스

Its concentrated protein formula helps care for hair stressed by heat styling, coloring, and everyday environmental exposure, leaving it looking healthier and glossier.

Green Tangerine Vita-C Dark Spot Care Pad 구달 청귤 비타C 잡티케어 패드

Filled with vitamin C-rich yellow citrus essence and triple vitamin C fabric, providing clear skin tone-up care. A great choice for anyone looking to brighten the look of dull, uneven skin and care for the appearance of dark spots



SKINFOOD Carrot Carotene Calming Water Toner Pads 스킨푸드 캐롯 카로틴 카밍 워터 패드

Korean skincare favorite, with over 10 million pads sold. Made with beta-carotene, these moisturizing pads help soothe skin that feels stressed or out of balance while replenishing hydration.

Dr. Althea 345 Relief Cream 50ml 닥터엘시아 345 릴리프 크림

When my skin feels dry or rough,
I apply this cream before bed.
By morning, my skin feels calmer, softer,
and more comfortable.





BIODANCE Bio Collagen Real Deep Mask 바이오던스 리얼 딥 마스크

BIODANCE Real Deep Mask is a collagen mask designed to boost the look of skin's firmness and radiance. After using it, my skin feels bouncy and looks more luminous overall.

AROCELL Super Collagen Mask 아로셀 슈퍼 콜라겐 마스크

Leave this gel mask on longer than a regular sheet mask for a cooling, soothing treatment. When you peel it off, the essence feels absorbed into your skin, leaving it fresh, bouncy, and hydrated without a greasy finish.



BRMUD RELIEF MUD MASK 비알머드 릴리프 머드 마스크

popular Korean skincare mask praised for deeply cleaning pores, soothing, and brightening skin without being overly harsh. Using fine Boryeong mud powder, it effectively removes sebum, reduces redness, and leaves skin soft and refreshed. It is ideal for combination or oily skin looking for a gentle, effective detox



ROUND LAB Birch Juice Moisturizing Sunscreen 라운드랩 자작나무 수분 선크림

offers reliable sun protection in a lightweight, smooth formula that feels comfortable on the skin.

It doesn't sting my eyes, layers well under makeup, and is easy to wear every day. It's a small tube, but the quality is among the best I've tried.

goodal Heartleaf Soothing Tone Up Sun Cream 구달 맑은 어성초 진정 무기자차 선크림

“This is def great for those with oily or combo skin that have the same issues as my sis, you'll love this product and it's honestly at a great price”



nutseline Cica Nut Waterful Calming Sun Stick 넛세린 시카 넛 워터풀 카밍 선스틱

This sun stick glides on smoothly, feels cool and refreshing, and leaves no sticky residue. It's comfortable to reapply throughout the day, making it an easy everyday choice.



Make Up Before Foundation



MENOKIN Buble Pack 메노킨 30초 킁 버블 마스크

Want a fresh, dewy look without a heavy feel? This product adds a light, natural-looking glow that works beautifully with makeup.

Apply a light layer after your basic skincare routine, before makeup.

Gently pat it into your skin and let it absorb. Its gentle formula suits most skin types, and it's especially useful during seasonal changes or in dry weather.

YunJac Skin Perfecting Protective Base Prep 연작 스킨 퍼펙팅 프로텍티브 베이스 프렙

Apply before foundation or cushion makeup. It helps create a smooth, supple base so your makeup goes on more evenly and stays looking fresh for longer.





Nobev Slim Edge Dual Eyeliner 노베브 슬림 엣지 듀얼 아이라이너

A 2-in-1 eyeliner with a pencil on one end and a liquid liner on the other.

Its slim design makes it easy to create precise lines, while its long-lasting wear helps keep your eye makeup in place throughout the day.

Mude Inspire Curling Mascara 뮤드 인스파이어 롱래쉬

Provides thorough pretty and neat curling of eyelashes, while volume curling provides lightweight and firm application with volumizing and high-adhering finish.

Apply long-lash curling in zig zag motion to get pretty and neat long lash effect, and apply volume curling from the lash roots to give super volumizing effect!





HOLIKA HOLIKA My Fave Piece Concealer 홀리카홀리카 마이페이브 피스 컨실러

Great choice for oily skin. Its soft, jelly-like texture helps control shine while covering the look of pores and uneven skin texture, leaving a smooth, soft-focus finish.

LANEIGE Glaze Craze Tinted Lip Serum 라네즈 글레이즈 크레이즈 틴티드

12-hour-lasting moisture, lip volume, and shine. Shows a noticeable improvement in overall lip condition after use.

The buildable formula makes it easy to control color intensity while delivering vivid color without stickiness.



French beauty favorite
loved by Korean women



**La Roche-Posay
Cicaplast Baume B5+
라로슈포제 시카플라스트밤 B5+**

A go-to balm when the weather turns cold and dry. It helps moisturize the skin and support a healthy-looking skin barrier.

**Bioderma Sensibio H2O Micellar Water
바이오더마 센시비오 H2O**

This is the micellar water I reached for when my skin was breaking out. It removes face and eye makeup in one step, while leaving my skin feeling soothed and comfortable. Its lightweight, non-oily feel can also suit oily skin.

